

Listing of Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1 - 16 (Cancelled)

17. (Withdrawn) A process for forming a cover layer of an absorbent article, comprising:

imprinting a user facing surface of a polymeric film with an ink to form indicia thereon;

forming apertures in the polymeric film, wherein the apertures form a protuberance having a tapered profile extending from the user facing surface to a bottom surface; and

treating the user facing surface with a surfactant and/or a botanical extract.

18. (Withdrawn) The process of Claim 17, wherein the polymeric film comprises a polyolefin.

19. (Withdrawn) The process of Claim 17, wherein forming apertures in the cover layer further comprises a vacuum aperturing process comprising:

heating a polymeric film to a softening temperature of less than about 400°C;

feeding the heated film onto a molding sheet, wherein the molding element comprises a plurality of perforations in fluid communication with a pump;

applying a vacuum between the molding element and the polymeric film causing portions of the polymeric film to flow into the plurality of perforations in the molding element to form the apertures; and

cooling the film.

20. (Withdrawn) The process of Claim 17, wherein the botanical extracts are selected from the group consisting of chamomile, aloe vera, jojoba, sunflower oil, citric oils, carrot oil, avocado oil, almond oil, cotton extract, vitamin extracts, and a combination comprising at least one of the foregoing extracts

21. (Withdrawn) The process of Claim 17, wherein the surfactant is present in an amount of about 0.1 weight percent to about 3 weight percent of a total weight of the polymeric film, and the botanical extract is present in an amount of in about 0.01 weight percent to about 30 weight percent of a total weight of the polymeric film.

22. (Withdrawn) A feminine care product, comprising:

a cover layer containing a cover material and indicia imprinted thereon, wherein the indicia is formed from an ink comprising a surfactant and/or a botanical extract in an amount effective to increase the absorptive properties of bodily exudates into the cover layer as compared to the cover layer without the surfactant and/or botanical extract;

a liquid impervious bottom layer bonded to the cover layer; and

a sorbent core intermediate the cover layer and the bottom layer.

23. (Withdrawn) The feminine care product of Claim 22, further comprising the surfactant at an amount of about 0.1 to about 3 weight percent based on the total weight of the cover layer.

24. (Withdrawn) The feminine care product of Claim 22, further comprising the botanical comprises at an amount of about 0.01 to about 30 weight percent based on the total weight of the cover layer.

25. (Withdrawn) The feminine care product of Claim 22, wherein the surfactant is non-ionic.

26. (Withdrawn) The feminine care product of Claim 22, wherein the ink indicia comprises a particulate-type ink.

27. (New) An absorbent article, comprising:

a cover layer comprising a user contacting surface and a non-contacting surface, wherein said cover layer has indicia formed thereon, wherein said cover layer defines one or more apertures having an opening that tapers in a direction extending away from said user contacting surface towards said non-contacting surface;

a bottom layer; and

an absorbent layer disposed between said cover layer and said bottom layer.

28. (New) The absorbent article of claim 27, wherein said indicia are formed upon said non-contacting surface.

29. (New) The absorbent article of claim 27, wherein said indicia are formed upon said contacting surface.

30. (New) The absorbent article of claim 27, wherein said indicia comprises a surfactant, a botanical extract, or a combination thereof.

31. (New) The absorbent article of claim 27, wherein said one or more apertures are created by a method of vacuum aperturing.

32. (New) The absorbent article of claim 27, wherein said indicia comprises an ink and a surfactant.

33. (New) The absorbent article of claim 27, wherein said indicia comprises a color that contrasts with said cover layer so as to make said indicia visually apparent to a user of the absorbent article.

34. (New) The absorbent article of claim 27, wherein said indicia comprises an ink and a botanical extract.
35. (New) The absorbent article of claim 27, wherein said indicia comprises one or more surfactants, and wherein said surfactants are at about 0.1 weight percent to about 3 weight percent of a total weight of said cover layer.
36. (New) The absorbent article of claim 27, wherein said cover layer comprises a polyolefin.
37. (New) The absorbent article of claim 27, wherein said cover layer with said one or more apertures has an open area of about 5 percent to about 35 percent relative to the total area of said cover layer.
38. (New) The absorbent article of claim 27, wherein said indicia comprises a botanical extract, and said botanical extract is selected from the group consisting of chamomile, aloe vera, jojoba, sunflower oil, citric oils, carrot oil, avocado oil, almond oil, cotton extract, vitamin extracts, and a combination comprising at least one of the foregoing extracts.
39. (New) The absorbent article of claim 27, wherein said cover layer has been macroembossed.
40. (New) The absorbent article of claim 27, wherein said cover layer is bonded to an under layer comprising a material selected from the group consisting of a thermally

carded web, thru air bonded web, spunlace material, apertured film, foam, and a combination comprising at least one of the foregoing materials.

41. (New) The absorbent article of claim 27, wherein said cover layer is bonded to an under layer that is treated with a surfactant, a botanical extract, or both.